



Membership Application Form (GBP)

Please select your Membership category, complete form and mail with your cheque.

See Membership and Fees (<http://www.thebma.com/membership>)

Corporate Membership

	Global	Regional (one region)
Greater than \$5 million revenues	<input type="checkbox"/> £4,750	<input type="checkbox"/> £3,000

Startups & Innovators Membership

	1 year price	Regional (one region)
Less \$5 million revenues - Start up membership	<input type="checkbox"/> £1,550	<input type="checkbox"/> £1,000

Retailer/Brand/Academic Membership	<input type="checkbox"/> £650
Independent/Consultant Membership	<input type="checkbox"/> £325

* Please Note: All fees are annualized

Company Name (if applicable)	<input type="text"/>
First Name:*	<input type="text"/>
Last Name:*	<input type="text"/>
Email Address: *	<input type="text"/>
Mailing Address: *	<input type="text"/>
Mailing Address (cont.):	<input type="text"/>
City: *	<input type="text"/>
Province / State:	<input type="text"/>
Zip / Postal Code: *	<input type="text"/>
Country: *	<input type="text"/>
Phone Number: *	<input type="text"/>



By signing this form this company agrees to the statement of adherence to LBMA Global Code of Conduct, Statement of Intent, Membership Agreement and the Membership Terms and Conditions. (<http://www.theLBMA.com/terms>)

Statement of Intent

("Company") hereby joins the LBMA, as of the date indicated on this application, and by doing so agrees to adhere to the policies and best practices established by the LBMA. By joining the LBMA, Company demonstrates its commitment and support of the location based marketing industry. Failure to adhere to the LBMA Global Code of Conduct (as the same may be amended from time to time) may result in Company's removal from LBMA membership.

By signing to this statement, Company indicates that it has reviewed and is committed to adherence to the LBMA Consumer Best Practices. Applications will not be considered without signature provided. The undersigned person, firm or corporation hereby applies for membership in the Location Based Marketing Association. It is acknowledged that failure to comply with LBMA policies, by-laws, guidelines, and the like will result in suspension or termination of membership benefits in the sole and absolute discretion of the LBMA.

It is understood that the benefits of membership shall be available only to the member companies and its employees. Materials and services provided by the LBMA shall not be distributed or otherwise made available to non-member organizations or individuals without the prior consent of the LBMA.

Authorized Name / Signature: _____

Title: _____

Date: _____

Completed forms and payment can be sent to:

The LBMA (Global Operations)
26 Duncan Street, Suite 500,
Toronto, Ontario, Canada
M5V 2B9